



**Ontario Summer Games 2008**  
**Ottawa, Ontario**  
**August 13 – 16, 2008**

## **SPONSORSHIP INFO**

### **QUICK FACTS ABOUT THE GAMES**

- ✓ **This will be the 20th Ontario Summer Games since its inception in 1970**
- ✓ **The Games are the highest level of competition in Ontario for athletes age 22 and under (next wave of potential Olympians)**
- ✓ **The Games will feature 26 summer sports**  
archery; athletics; baseball; basketball; canoe/kayak; cycling; field hockey; lacrosse; lawn bowling; rowing; rugby; sailing; shooting; soccer; softball; swimming; tennis; triathlon; volleyball; water polo and water skiing
- ✓ **The Games will showcase 3,885 athletes from across the province (more athletes than the Winter Olympics!).**
- ✓ **Participants in the Games will also include visiting parents and spectators, as well as 1000+ volunteers.**
- ✓ **The official 2008 Games Charity is the Ottawa Boys and Girls Club.**

### **SPONSORSHIP OPPORTUNITIES**

**Varying levels of recognition as a sponsor throughout Games advertising that could include:**

- posters (on display in Ottawa businesses July & August)
- signage at venues
- signage at the 3 Athlete Villages (university campuses)
- signage at the Opening Ceremonies
- signage at City Hall (inside & out)
- newspaper ads (Ottawa Citizen)
- corporate logo and hyperlink on Games website
- page in 5,000 Official Games program
- 20 tickets to the Opening Ceremonies and to all the Games events
- present medals at 3 Games sporting events
- audio mention at all 26 sport sites
- recognition gift from the Mayor

**To be a Sponsor, donate:**

- ✓ **GOLD** sponsorship: **\$15,000**
- ✓ **SILVER** sponsorship: **\$10,000**
- ✓ **BRONZE** sponsorship: **\$5,000**
- ✓ **MAPLE LEAF** sponsorship: **\$3,500**
- ✓ **TRILLIUM** sponsorship: **\$2,500**
- ✓ **TULIP** sponsorship: **\$1,500**



## OFFICIAL SUPPLIER

**Criteria:** Provide specific product and/or service, in your industry exclusive category, to the 2008 Ontario Summer Games, as negotiated with the Games Organizing Committee.

### To be an Official Supplier, donate:

- ✓ **1st level Official Supplier: Value-in-Kind \$15,000**
- ✓ **2nd level Official Supplier: Value-in-Kind \$10,000**
- ✓ **3rd level Official Supplier: Value-in-Kind \$5,000**

## PARENTS' PROGRAM

The **Parents' Program** includes discounts on recommended hotels, dining establishments, and evening establishments for parents' entertainment to simplify their planning and enhance their stay in Ottawa.

- Establishments will be added to the Parents' Program on the Games Official website, as soon as you are signed on
- Your discount level and description of service will be described on the website along with your corporate logo and directions/map of your establishment
- Multiple locations will be included for an additional donation of \$250.00

### To be a Parents' Program Sponsor, donate:

- ✓ **Donate \$1,000 to the Games** (which will be used to cover some of the costs of the athlete's accommodations)
- ✓ **Provide a discount incentive** (20% recommended) for any parent and/or athlete who shows their 2008 Ontario Summer Games identification badge at your establishment during the week

*If you are interested in becoming a sponsor, or would like more information, please contact either of the following:*

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